

IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

Alzheimer Society
BRITISH COLUMBIA



How to raise \$500 in a week

Raising money is easier than you think.
The first step is asking!

DAY 1: Ask yourself! Start by making your own donation for \$20 or more. Other sponsors will take your lead, so give as much as you can.

DAY 2: Ask four family members to donate \$20 each. Online donors will receive a receipt by email and cash donors can be added to your pledge form and handed in at the *Walk*.

DAY 3: Ask four friends to donate the amount of money they would spend on coffee for one week. \$3 per cup for five days = \$15 per person!

DAY 4: Ask five work colleagues to donate \$20 each.

DAY 5: Hold a morning tea and make cakes and cookies. If ten guests pay \$2 each you'll have \$20!

DAY 6: Ask six people at your school, club or community group to donate \$20 each.

DAY 7: Use Facebook, Twitter or email to ask five more people to donate \$20 each. Try your next door neighbour, a local shopkeeper, an old friend, cousins, people you play sport with or friends at the gym (download our "who to ask" sheet for more ideas).

THAT'S \$500!



Alzheimer Society
BRITISH COLUMBIA