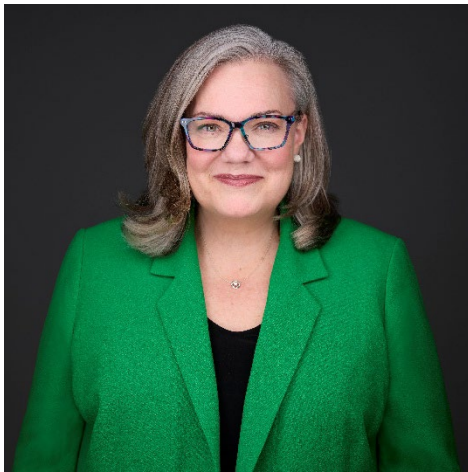


IG Wealth Management Walk for Alzheimer's 2026

Edmonton Program Messaging

Kelly McClung – CEO & President, Alzheimer Society of Alberta and Northwest Territories



Unfortunately, the rain had other plans and I wasn't able to deliver my remarks on Sunday, but I didn't want the opportunity to pass without saying thank you.

Thank you for joining us at the Walk for Alzheimer's, for raising funds, sharing your stories, and showing your support for people living with dementia and their families. Despite the weather, the spirit, energy, and commitment of everyone who participated shone through.

Today, more than 62,000 Albertans are living with dementia, and that number continues to grow. The funds raised through the Walk allow us to continue providing support groups, education, resources, and ongoing services at no cost because we believe there should never be barriers to accessing help.

The Walk is more than a fundraiser. It is a visible reminder to families that they are supported, seen, and not facing dementia alone. Every dollar raised and every step taken helps ensure we can continue to be there when people need us most.

On behalf of the Alzheimer Society of Alberta and Northwest Territories, thank you for making a difference and for helping create a future where no one faces dementia alone.

Will Omar – Regional Vice-President, Edmonton Metro Region, IG Wealth Management



We are so extremely appreciative of all those that came out to support the wet walk on Sunday, wow what a turnout! I have to be honest, when I woke up Sunday morning I was a little worried, but the spirit of this community is greater than a little cold wet weather. For those that could not make it, we completely understand and know you were there in spirit.

As the title sponsor for the IG Walk for Alzheimer's for over a decade, we recognize the importance of caring for and protecting those that are impacted by this disease. Since 2015, we have raised over \$50 Million across Canada for people living with Dementia and their care partners.

So, I'd like to give a **big thanks** to all of you – volunteers, participants, fundraisers – for taking steps with IG Wealth Management and the Alzheimer Society for this very important cause.

Sonia Piano – Loving Daughter, Niece and Walker



My name is Sonia Piano, and I am grateful for the incredible support you continue to show the Alzheimer Society of Alberta and Northwest Territories through the IG Wealth Management Walk for Alzheimer's.

Whether through fundraising, volunteering, donating, or simply showing up today, you are making a real difference in the lives of individuals and families affected by Alzheimer's and other dementias.

Like many of you, this cause is deeply personal to me.

Today, I'm walking alongside several of my family members in honour of three extraordinary women who have shaped our lives.

The first was my Aunt Maria, who was only 57, the age I am today, when she was diagnosed with Alzheimer's. Then there was my mom, who lived with the disease for 14 years. We lost her three years

ago, but her love, strength, and spirit remain with us every day.

Today, we also walk in honour of our Aunt Nicolina, who continues her battle with Alzheimer's. Her family is here with us to celebrate the remarkable woman she is and the impact she continues to have on all of us.

These women shared more than a diagnosis. They were Italian immigrants who came to Canada seeking a better life for their families. As first-generation Canadians, we are grateful to live in a country that values compassion, care, research, and more importantly hope.

That is why the Alzheimer Society is so important. It provides education, support, and resources not only for those living with the disease, but also for the families, caregivers, and friends who walk this journey alongside them.

Today, we walk with hope—for those we have lost, for those living with Alzheimer's, and for the families who support them every day.

Thank you for walking, donating, volunteering, and helping ensure that no one faces this journey alone.

Have a wonderful walk and thank you for making a difference.