



# Why Participate as a Team

## 1. Community Coming Together

The Walk brings people together in support of those affected by dementia. Participating as a team reflects the heart of the Walk: a community showing up for one another and for the cause.

## 2. Stronger Together

Building a team allows you to share the experience with friends, family, colleagues, or neighbours. Together, your efforts combine to create greater impact and help support the vital programs and services of the Alzheimer Society.

## 3. Support Every Step of the Way

Walking and fundraising as a team means you are not doing it alone. Team members encourage one another, share responsibilities, and move forward together. Team Captains help keep everyone connected and on track.

## 4. Shared Purpose and Motivation

Teams are often built around a shared reason for walking. Honouring someone, supporting caregivers, or standing in solidarity with the dementia community helps create momentum and keeps participants engaged throughout the journey.

## 5. Expanding Your Reach

Each team member brings their own network of support. By working together, teams raise awareness, connect with new supporters, and strengthen the collective impact of the Walk.

SCAN TO  
REGISTER:



## READY TO MAKE AN EVEN BIGGER IMPACT?

Start your team today and unite to support people living with dementia in your community.

**IG WEALTH  
MANAGEMENT**  
**WALK FOR  
ALZHEIMER'S**

Alzheimer Society